



Undergraduate
Application 2020-

Student
221

Initiatives Fund

Date of Application	
Name of Recognized Student Group	
Indicate if this is an MSU Club, or Academic Society	
Contact Information (<i>name, email, telephone</i>)	
Name of Initiative/Activity/Event	
Date of Initiative/Activity/Event	
Location	
Event Code approved by the Student Groups Event Management portal?	
Requested Amount (<i>Specific \$ amount must be stated</i>)	

Maximum 100 words maximum for this entire section. Bullet point is preferred.

Describe the benefits to McMaster students/University	
Who is the target audience?	
How many McMaster students are anticipated to attend?	
What is the cost of general admission?	
What is the cost to McMaster students?	
How will you ensure financial sustainability?	
How will you promote this to the wider student body?	
How will the event be environmentally friendly?	

Revenue	Estimated	Confirmed
<i>List all sources of revenue on separate lines and be specific. Examples of revenue: fundraising activities such as bake sales, registration fees, support from University departments/Faculties, other additional sources of revenue. DO NOT include USIF in estimated revenue.</i>		
	\$	\$
Total	\$	\$

Expenses	Estimated	Confirmed
<i>List all expenses on separate lines and be specific. Examples of expenses: A/V, catering, honorarium (\$ x number of speakers), parking, promotion/advertising, speaker fees (note \$ per speaker), supplies, transportation, venue, other additional expenses)</i>		
	\$	\$
Total	\$	\$

Please submit this form in a Word document to studentgroups@mcmaster.ca